

**WTVJ-TV**

**QUARTERLY LIST OF PROGRAMMING**

**ADDRESSING COMMUNITY ISSUES**

**January 1 through March 31, 2011**



## **Quarterly Issues and Program Report**

**January 1 – March 31, 2011**

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period January 1 through March 31, 2011.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **Community Issues**

Politics  
Health  
Consumer/Economy  
Education  
Family

### Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

Regularly scheduled, locally produced newscasts and programming include:

<b>Program</b>	<b>Time</b>	<b>Days</b>
NBC 6 Today in South Florida at 5am	5:00-5:30 am	Monday-Friday
NBC 6 Today in South Florida at 5:30am	5:30-6:00am	Monday-Friday
NBC 6 in Today South Florida at 6am	6:00-7:00am	Monday-Friday
South Florida Today	11:00-12:00pm	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Monday-Friday
South Florida Nightly News at 7pm	7:00-7:30pm	Monday-Friday
South Florida Tonight	11:00-11:30 pm	Monday-Friday
NBC 6 News at 6pm	6:00-6:30 pm	Saturday
South Florida Tonight	11:00-11:30 pm	Saturday
NBC 6 News at 6pm	6:00-6:30 pm	Sunday
South Florida Tonight	11:00-11:30 pm	Sunday

**POLITICS**

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates, political controversies, and school board issues.

**112<sup>th</sup> Congress Sworn In**

Reporter: Brian Mooar

01/02/2011 6pm

Length: 2:02

The 112<sup>th</sup> Congress was sworn on this day in and incoming Republicans say they are going to do exactly what the American people sent them to do. NBC's Brian Mooar reports.

**Controversy Between Miami Mayor and Police Chief**

Reporter: Hank Tester

01/03/2011 6pm

Length: 2:24

Controversy is swirling in Miami between the Mayor of Miami and the Police Chief. Just 13 months after taking over, the Chief Miguel Exposito is accusing the Mayor of over reaching into an investigation. Residents are also angry over the Chief's handling of shootings. NBC Miami's Hank Tester reports on the latest controversies.

**Florida's New Governor Rick Scott**

Reporter: Steve Litz

01/04/2011 6pm

Length: 2:08

Florida's new Governor Rick Scott is getting to work. He signed an executive order to freeze regulations after taking the oath of office at noon. Scott is a political outsider who spent millions of his own money to win the highest office in Florida. NBC Miami political reporter Steve Litz reports from Tallahassee.

**New Florida Senator Sworn In**

Reporter: Hank Tester

01/05/2011 6pm

Length: 2:30

Florida's new senator is sworn in on Capitol Hill. The former state house speaker and west Miami resident Marco Rubio is taking the oath in Washington today. NBC Miami's Hank Tester has been following Rubio and reports from satellite control.

**Governor Rick Scott on Education Reform**

Reporter: Steve Litz

01/06/2011 6pm

Length: 2:11

Governor Rick Scott stops in South Florida to lay out his education reform ideas. Governor Scott toured a local school with his new top education aide. NBC Miami political reporter Steve Litz reports on the latest proposals.

### Security after Arizona Congresswoman Shooting

Reporter: Julia Bagg

01/09/2011 11pm

Length: 1:50

The shooting spree has one local lawmaker calling for calm among fellow politicians. Congresswoman Debbie Wasserman-Schultz talks about security and what happens next. NBC Miami's Julia Bagg reports.

### Controversy at City Hall

Reporter: Hank Tester

01/10/2011 6pm

Length: 1:44

The Mayor of Miami is breaking his silence for the first time since Police Chief said he turned evidence to the FBI. NBC Miami's Hank Tester has the latest.

### Expanding Gambling

Reporter: Steve Litz

01/11/2011 6pm

Length: 2:00

Expanding gambling is a hot button issue with plenty of strong political voices on both sides of the issue. NBC Miami political reporter Steve Litz takes a closer look.

### Special Election

Reporter: Steve Litz

01/13/2011 6pm

Length: 1:52

A special election is set to remove Mayor Carlos Alvarez and one commissioner from office. NBC Miami political reporter tells us it could cost you the tax payers between four and five million dollars.

### New Senator Marco Rubio

Reporter: Steve Litz

01/19/2011 6pm

Length: 2:08

Florida's new Senator Marco Rubio is off to a busy start touring Afghanistan just a few days after getting sworn into office. NBC Miami's political reporter Steve Litz sat down with the Senator to discuss the war and health care reform.

### State of the Union Speech

Reporter: Steve Litz

1/25/2011 6pm

Length: 2:19

The State of the Union is one of the biggest nights on the political calendar, and our new Senator and a prominent local Congresswoman are providing us a preview on the President's speech.

### Egypt Unrest

Reporter: Brian Mooar

1/30/2011 6pm

Length: 1:43

As Egyptians here in the United States anxiously watch events unfold back home; The US government is walking a difficult diplomatic line. The Obama administration is trying to help calm the chaos without appearing to be a meddling superpower.

### Candidates for Next Mayor

Reporter: Hank Tester

1/31/2011 6pm

Length: 1:45

The list candidates hoping to become Miami-Dade county's next mayor is getting longer. Today, Miami-Dade county commissioner Carlos Gimenez officially announced he is running for the county's top government job.

### Miami Mayor Versus Police Chief

Reporter: Steve Litz

2/3/2011 6pm

Length: 2:15

The Miami mayor versus the police chief saga has been playing out on the public stage for weeks, if not months now. Today, two more commissioners joined forces with the mayor saying the chief needs to go.

### Rick Scott Getting to Work

Reporter: Steve Litz

2/4/2011 6pm

Length: 2:13

Governor Rick Scott has been in office only a month, but already there is plenty on his plate as he took on pension problems and unemployment. Governor Rick Scott made many campaign promises last year, and now it's time to make good.

### Governor Releasing His Budget

Reporter: Jackie Nespral

2/4/2011 6pm

Length: 1:44

Governor Rick Scott unveiled his first budget today in the small central Florida town of Eustis, slashing five billion dollars in state spending, cutting taxes and laying off more than eight thousand state employees. He made history by unveiling spending plan outside the capital.

### Resigning of President Hosni Mubarak

Reporter: Richard Engel

2/12/2011 6pm

Length: 2:38

Thousands of people gather in Egypt's capital to celebrate the resignation of President Hosni Mubarak.

### Obama Budget Plan

Reporter: Brian Mooar

2/13/2011 6pm

Length: 1:40

President Obama rolled out his 2012 budget plan and Republican said he isn't cutting enough.

### Union Rights

Reporter: Brian Mooar

2/27/2011 6pm

Length: 1:36

Wisconsin's budget fight has touched off a national debate over too few dollars and cost of state workers. State officials are trying to restore order to a capitol that has been in chaos for nearly two weeks.

### Alvarez Recall Alert

Reporter: Willard Sheppard

2/28/2011 6pm

Length: 2:36

The political drama in Miami-Dade County has reached boiling point. Starting today, voters will have the last word in the Norman Braman versus Mayor Alvarez battle.

### Obama South Florida Visit

Reporter: Jeff Burnside

3/4/2011 6pm

Length: 2:12

President Obama is raising campaign cash, gearing up for 2012 already.

### Budget Protest

Reporter: Steve Litz

3/8/2011 6pm

Length: 2:38

The legislative session opens sparking 30 protests across the sunshine state. In Miami, members of several organizations gather at the government center in downtown saying Floridians cannot afford budget cuts.

### Special Session

Reporter: Steve Litz

3/9/2011 6pm

Length: 2:36

The legislative sessions in Tallahassee just kicked off yesterday, but the tensions are extremely high already. Protestors are fighting against cuts in unemployment benefits, while the senate is moving to put President Obama's health care reform on the ballot.

### Alvarez Recall Alert

Reporter: Steve Litz

3/14/2011 6pm

Length: 1:59

Miami-Dade Mayor Carlos Alvarez is fighting for his political life. He has about 25 hours until polls close on the election to boot him from office.

### Seijas and Alvarez Recall Election

Reporter: Steve Litz

3/15/2011 6pm

Length: 1:55

Mayor Carlos Alvarez and long-time commissioner Natasha Seijas are on the ballot in this rare election.

### Results of Recall Election

Reporter: Steve Litz

3/16/2011 6pm

Length: 2:14

Just hours after Miami-Dade voters sent an incredibly strong message to Mayor Alvarez, the county manager stepped down as political dominos began to fall.

### Spence Jones Not Guilty

Reporter: Hank Tester

3/16/2011 6pm

Length: 2:44

A jury found former Miami Commissioner Michelle Spence Jones not guilty in her bribery trial.

### Crisis in Libya

Reporter: Brian Mooar

3/19/2011 6pm

Length: 1:40

France launches the first attacks against Libyan forces and now the U.S. is joining in on the military action. President Obama says United States and its allies have no choice to act after Libyan leader Moammar Khaddaty defied an ultimatum issued by the United Nations Security Council.



North Miami Corruption

Reporter: Kevin Corke

3/25/2011 6pm

Length: 2:34

There are new allegations of more corruption in the city of North Miami. Police arrested Richard Brutus for backroom deals and arranging benefits for friends. Brutus is a close associate of the new mayor of North Miami.

Crisis in Libya

Reporter: Brian Moor

3/27/2011 6pm

Length 1:52

President Obama will take to the air waves in prime time to tell the American people about the mission in Libya. The President has insisted U.S. involvement will be limited and part of a multinational force commanded by NATO.

**HEALTH**

As the first generation of Baby Boomers are retiring and more people are becoming health conscious, NBC Miami offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

**Exercise New Year's Resolution**

Reporter: Diana Gonzalez

01/05/2011 6pm

Length: 2:19

Is exercise one of your New Year's resolutions? Is time getting in the way of a workout or you don't have two hours to spend in the gym? There is a new class that promises to burn calories and build muscle in a matter of minutes. NBC Miami health reporter Diana Gonzalez takes us there.

**Unique Art Therapy Program**

Reporter: Diana Gonzalez

01/06/2011 6pm

Length: 2:06

This weekend some abstract art pieces are going up for sale and the art is created by students who can't even hold paint brushes. NBC Miami health reporter Diana Gonzalez tells us about a unique art therapy program in Miami.

**Teacher Runs for Students**

Reporter: Ari Odzer

01/09/2011 6pm

Length: 2:23

A South Florida Phys Ed teacher wants your children to live healthier. He is taking his lesson about childhood obesity way out of the classroom to teach by example. NBC Miami's Ari Odzer has the story.

**New Fitness Trends**

Reporter: Diana Gonzalez

01/11/2011 6pm

Length: 1:50

When it comes to working out and living healthy in South Florida, you have people who love to be in the gym and working on machines. Then there are those who love to enjoy our weather and exercise outside. NBC Miami health reporter Diana Gonzalez reports on a new fitness trend that combines the best of both worlds.

**Yoga at Work**

Reporter: Adam Kuperstein

1/14/11 6pm

Length: 2:15

Some people like to use yoga as a stress reliever from the job but the corporate headquarters at one of the leading men's clothing companies in the world is bringing the stress reliever straight to the office. NBC Miami's Adam Kuperstein takes us to Perry Ellis in tonight's live healthy report.

### Stay on Track

Reporter: Julia Bagg

2/1/11 6pm

Length: 1:33

The secret to staying on track with your new year's resolution to get fit, stay focused and stick to healthy habits.

### Blindness in Family

Reporter: Julia Bagg

2/3/11 6pm

Length: 1:58

A new discovery is bringing hope to a South Florida family. NBC Miami's Julia Bagg has the details on how researches unlock the mystery behind a debilitating disease that struck two sisters and their brother.

### Energy Drink Danger

Reporter: Diana Gonzalez

2/14/11 6pm

Length: 2:25

The UM study says that energy drinks are not suited for kids, but thousands of kids each day are guzzling down the caffeine filled drinks.

### Hearth Month

Reporter: Kelly Craig

2/16/11 6pm

Length: 1:46

It's heart health month, and heart disease is the number one killer in the U.S. NBC Miami is partnering with Baptist Health for a phone bank with experts standing by to answer your heart related questions.

### New Technology for Labor and Delivery

Reporter: Diana Gonzalez

2/17/11 6pm

Length: 2:14

Doctors who deliver babies can now monitor contractions and fetal heart beat without been at a hospital. There is actually an app for that now too.

### Tanning Salons Banned for Minors

Reporter: Diana Gonzalez

2/28/11 6pm

Length: 1:58

Tanning salons businesses could get burned in the near future. A new policy statement released today by the American Academy of Pediatrics basically says indoor tanning should be banned by minors.

### Heart Valve

Reporter: Diana Gonzalez

3/2/11 6pm

Length: 2:28

A heart valve that's widely used in Europe will soon be available at the University of Miami. Some local patients and doctors have been traveling to other countries and paying cash to get it.

### Healthy Eating the Mediterranean Way

Reporter: Diana Gonzalez

3/8/11 6pm

Length: 2:15

One in five of us now has a syndrome that was defined only ten years ago. Is called Metabolic Syndrome and a new study finds there's a delicious way to fight it. NBC Miami's health reporter Diana Gonzalez tells us why we should eat the Mediterranean way.

### Prevention of Premature Births

Reporter: Diana Gonzalez

3/16/11 6pm

Length: 1:58

The FDA approved the first drug to prevent premature birth last month, but doctors, insurance companies and pregnant women are upset about the price.

### Heart Health

Reporter: Diana Gonzalez

3/17/11 6pm

Length: 2:26

There was a major breakthrough for heart health, and the research came from our own backyard. NBC Miami's health reporter Diana Gonzalez tells us how doctors at UM are using stem cells to help heart patients.

### Heart Health

Reporter: Diana Gonzalez

3/22/11 6pm

Length: 2:15

A new study finds that sporadic exercise and sex can sometimes triggers hearth problems. NBC Miami's health reporter Diana Gonzalez tells us the details.

### Poison Center Help App

Reporter: Diana Gonzalez

3/24/11 6pm

Length: 2:26

This is National Poison Prevention Week. There is now a free app that provides information about everything from poisonous plants to medicine mistakes.

Facebook Depression

Reporter: Diana Gonzalez

3/28/11 6pm

Length: 2:04

A new report by the American Academy of Pediatrics is taking a closer look at the impact of social media on children. NBC Miami's health reporter Diana Gonzalez tells us that researchers found some pros and cons that families need to discuss.

Surgery to Lose Weight

Reporter: Diana Gonzalez

3/30/11 6pm

Length: 2:58

There is a new procedure offered in just a few places across the country that promises to help you lose weight just like surgery, but without going under the knife.

**CONSUMER/ECONOMY**

NBC Miami brings a series of reports dealing with the most current and most concerning consumer and economy issues.

**Gym Memberships**

Reporter: Bob Hansen

01/03/2011 6pm

Length: 1:19

It's a common New Year's resolution and it can hit you in the pocketbook. Gym memberships aren't cheap and before you sign up for any contract, you will want to hear what Bob Hansen has to say in Smart Report.

**Food Prices**

Reporter: Hank Tester

01/06/2011 6pm

Length: 2:07

Get ready for sticker shock at the grocery check out line. Food prices are on the rise, but the cold wave might not be the main reason for the spike. NBC Miami's Hank Tester takes a closer look.

**Chinese Drywall**

Reporter: Willard Shepard

01/13/2011 6pm

Length: 2:18

Want to cash in these days and get one of those great deals on a condo or home or maybe you want to rent. Tonight the CIU's Willard Shepard has a warning about putting your hard earned cash into a property and then finding out its got the dreaded Chinese drywall.

**Check Fraud**

Reporter: Willard Shepard

01/16/2011 6pm

Length: 2:28

New machines where you can just scan a check in and the cash is yours. It's a great idea-unless you're the victim of check fraud. Well one local woman says she's out four thousand dollars and it could happen to you. The consumer investigative unit's Willard Shepard has the story.

**Florida Freeze Costing Farmers**

Reporter: Hank Tester

01/19/2011 6pm

Length: 1:59

The Florida freeze this winter is doing a number on farmers-costing growers in Miami-Dade an estimated 50 million dollars. NBC Miami's Hank Tester and local officials are hoping the federal government steps in to cover the damaged produce.

### Bath Salt Banned

Reporter: Willard Sheppard

01/30/2011 6pm

Length: 2:15

New York Senator Charles Schumer, says he wants the federal government to banned a new designer drug, known as bath salts that pack as much as cocaine. And if you haven't heard of Chinese bath salts, changes are your high school kids have.

### Hope in Foreclosure Fallout

Reporter: Willard Sheppard

2/1/2011 6pm

Length: 2:35

The real state collapse forced hundreds of South Florida homes into foreclosure. NBC Miami's consumer investigator Willard Sheppard explains that even you've been foreclose you still might be able to get your home back.

### Paying Too Much for Cellphone Usage

Reporter: Julia Bagg

2/4/2011 6pm

Length: 2:13

Many of us are overpaying for minutes, text and web usage on our cellphones. However, there is a free tool that puts cash back in your pocket.

### Earned Income Tax Credit

Reporter: Julia Bagg

2/21/2011 6pm

Length: 2:00

For those eligible, the refund ranges from about \$500 to \$5,700. NBC Miami's Julia Bagg explains how some families can save thousands and might now event know it.

### Auto Dealer Ripping off Customers

Reporter: Brent Solomon

2/25/2011 6pm

Length: 3:03

Buying a car can a hassle, especially if you realize the car you bought has a secret past. The consumer investigative unit found a local auto dealer accused of ripping off customer, by not giving them all the information.

### Gas Prices Up

Reporter: Brian Mooar

3/6/2011 6pm

Length: 1:39

According to a national service, the average cost of regular gasoline has jumped a whopping 33 cents per gallon over the past two weeks. The sudden surge and gas prices is now threatening to stall the nation's economic recovery.

Home Sinking Into Sinkhole

Reporter: Willard Sheppard

3/24/2011 6pm

Length: 2:18

A South Florida family calls it a nightmare that will never end. They say their house is crumbling around them and their insurance company refuses to help.



**EDUCATION**

NBC 6 offers viewers reports to keep them up-to-date on the issues affecting our students.

**Culinary Arts Program**

Reporter: Brent Solomon

01/10/2011 6pm

Length: 1:47

A Broward high school is leading the way for culinary arts programs across the state. Coral Glades culinary programs is labeled a pro-start program. It is a national accreditation, which means when students graduate they already have a leg up over other students enrolling at culinary arts schools. NBC Miami's Brent Solomon visited Coral Glades high to see the popular program in action.

**Boys to Men Program**

Reporter: Brent Solomon

2/8/2011 6pm

Length: 1:50

Changing for boys to men, is the goal of a Miami school that is targeting male students who might otherwise get in trouble. Therefore, the Downtown Miami Charter School came up with the "Boys to Men" program.

**Head Start Florida**

Reporter: Julia Bagg

2/15/2011 6pm

Length: 1:56

Moms and dads are racing to give their kids a jump start from school today. Thousands of Broward's low income families are signing up for free head start education for three and four year-olds.

**Music Month**

Reporter: Brent Solomon

3/11/2011 6pm

Length: 1:38

March is Music In Our Schools month and one Broward school is hitting a high note. A Pembroke Pines music teacher asked her students "So you think you can dance?" and that led a school competition.

**Vet's Office in High School**

Reporter: Julia Bagg

3/30/2011 6pm

Length: 1:52

Some local teens are getting a lesson from their furry friends at one Broward high school. NBC's Julia Bagg takes you inside their rare classroom that looks more like your vet's office.

**FAMILY**

## Forever Family Re-introduction

Reporter: Gia Tutalo-Mote

01/01/2011 6pm

Length: 2:02

As we begin 2011, we want to re-introduce you to many of the children we've highlighted on Forever Family last year, who are still waiting to be adopted. Gia Tutalo-Mote reports this week's Forever Family.

## Forever Family

Reporter: Gia Tutalo-Mote

01/08/2011 11pm

Length: 2:11

We'd like to introduce you to a girl who, like so many children in foster care, plays the role of both big sister and mother to her little brothers. But at age 12 she can't provide what they need the most, which is a mom and dad. Gia Tutalo-Mote reports tonight's Forever Family.

## Forever Family

Reporter: Gia Tutalo-Mote

01/15/2011 6pm

Length: 2:09

When you were a child...who enrolled you in school and helped you learn to read? Children in foster care don't have parents guiding their education. For that reason-DCF in partnership with our own forever family program are announcing the "Everybody's a teacher" initiative- featuring Florida's new lieutenant Governor Jennifer Carroll. Gia Tutalo-Mote has the story.

## Forever Family

Reporter: Gia Tutalo-Mote

01/29/2011 6pm

Length: 1:57

The Children's Services Council of Broward County and community partners have launched a child abuse awareness campaign called "Broward Aware!" The goal is to ensure that the entire community uses and shares the resources available to keep our children safe and secure.

## Forever Family

Reporter: Gia Tutalo-Mote

2/12/2011 6pm

Length: 2:07

The DCF's new secretary, David Wilkins, made it a priority to meet with members of Florida Youth Shine, which are young adults formerly in foster care who advocates for the right of children still in the system.